How to Qualify Sites for SNAP-Ed

All sites must align with the local agency's communities and project proposals. When providing a site request, include the project proposal and focus activity that will occur at the site.

Sites must be qualified using a third-party data source. You may not ask individuals for personal income data to determine whether the target audience is low income. Public disclosure of SNAP participation is not allowed by USDA.

Examples of Data Sources Used to Sites Include (but are not limited to):

- **Census - American Community Survey (ACS) Data:** Provides the percentage of population at or below 185% of the Federal Poverty Level. See steps below for obtaining this information.
- **Child and Adult Care Food Program (CACFP) Mapper:** Provides the percentage of population at or below 185% of the Federal Poverty Level.
- **National School Lunch Program (NSLP) Report:** The USDA Income Guidelines for reduced-price meals are equal to 185% of the Federal Poverty Level. Therefore, if 50% or more of the students at a particular school qualify for reduced-price meals, the school is eligible to receive SNAP-Ed.
- **Community Eligibility Provision (CEP):** The CEP provides an alternative to household applications for free and reduced-price meals in local educational agencies (LEAs) and schools in high-poverty areas. To be eligible, LEAs and/or schools must:
  - meet a minimum level (25%) of identified students for free meals in the year prior to implementing CEP;
  - agree to serve free lunches and breakfasts to all students;
  - not collect free and reduced-price applications from households in participating schools; and
  - agree to cover with non-federal funds any costs of providing free meals to all students above amounts provided in federal assistance.

These schools would be eligible for SNAP-Ed. SNAP-Ed providers implementing this targeting strategy should consider the resource and staffing limitations inherent in providing SNAP-Ed at all eligible schools.

- **Participation in other eligible programs (e.g., CSFP, SFSP, Head Start, SNAP, WIC, SSI, TANF, AHCCCS, FINI, etc.)**: For example, a DES office would qualify based on SNAP participation.

Below is a chart that shows the requirements for Qualifying Data, Participant Data, Census Tract#, and Report Date, according to the Data Source chosen:
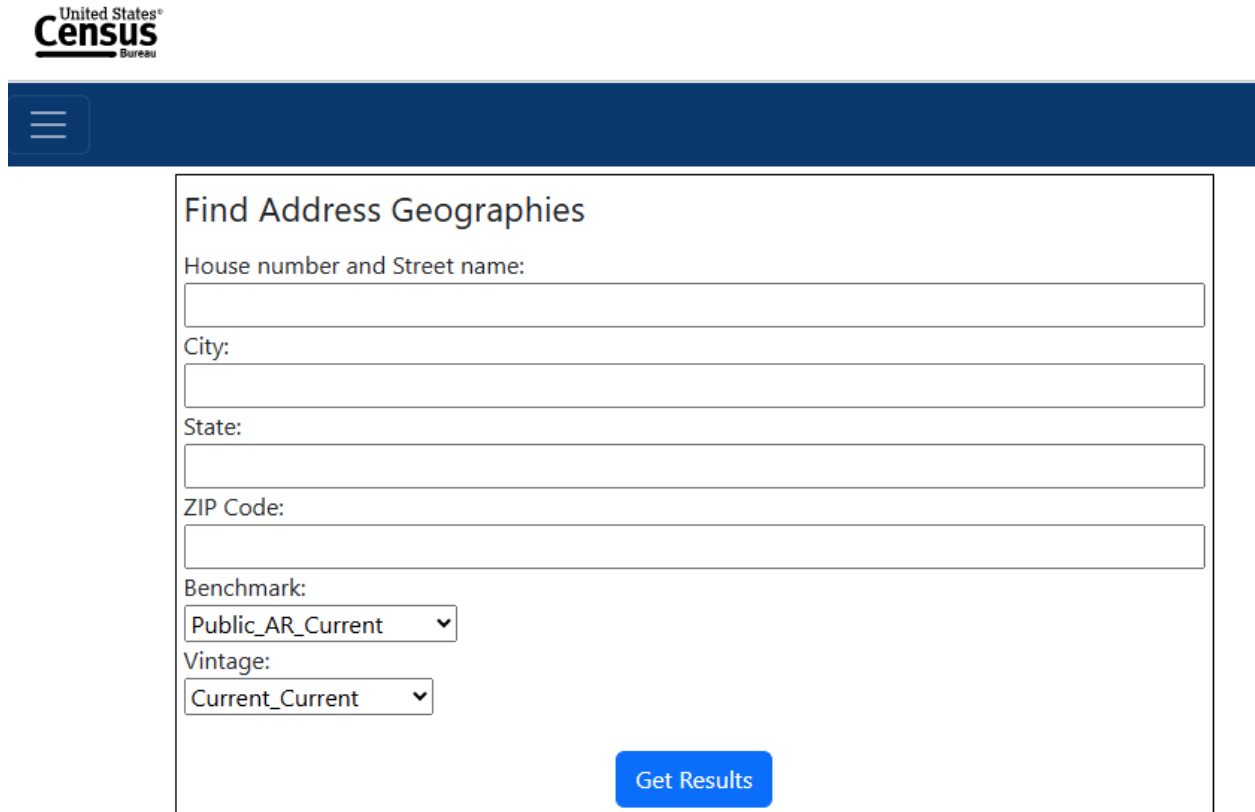
Data Source	Qualifying Data	Participant Data	Census Tract #	Report Date
CACFP Mapper	0-12	%	N/A	N/A
Census Data	<6 6-17 18-64 65+ All Ages	%	Free text field to enter Census Tract #	2022-2027 ACS (or most current)
Community Eligibility Provision	N/A	Yes/No	N/A	NSLP 2024-2025
National School Lunch Program (NSLP)	N/A	%	N/A	NSLP 2024-2025
Program Participation	Emergency Food Site SNAP Office WIC Office Head Start Public Housing Site FINI Site AHCCCS SSI TANF	Yes/No % (current from site)	N/A	N/A
SNAP Redemption	$50,000+	Yes/No	N/A	N/A
Other	Justification	Yes/No	N/A	If applicable

Alternative Delivery Site Requests

Local agencies may submit project plans for approval that include alternate delivery sites for SNAP-Ed activities and interventions that do not meet the general low-income standard described above. The plans must propose and describe reasonable methodology that the LIA will use to determine the proportion of the target audience that may be reached. Alternative delivery site requests are reviewed by SIT and must be approved by USDA.

Steps to Qualifying a Site Using United States Census Bureau Data and an Address

1. To search for the [census tract](#) by address. Your screen will look like this:

2. Enter the street address, city, state and zip.
   a. For Benchmark, select Public_AR_Current.
   b. For Vintage, select Current_Current.

3.   Click "Get Results.". Your screen will look like this:

United States®
Census
Bureau

☰

Find Address Geographies

House number and Street name:

150 N 18th Ave

City:

Phoenix

State:

AZ

ZIP Code:

85003

Benchmark:

Public_AR_Current ▾

Vintage:

Current_Current ▾

Get Results

Input:
Address: 150 N 18th Ave
City: Phoenix
State: AZ
ZIP Code: 85003
Benchmark: Public_AR_Current (4)
Vintage: Current_Current (4)

Matched Address: 150 N 18TH AVE, PHOENIX, AZ, 85007

4.   Scroll down until you see TRACT CODE under the 2020 Census Blocks header:

Census Tracts:
STATE CODE: 04
CENTLON: -112.0912797
GEOID: 04013114301
CENTLAT: +33.4476821
COUNTY CODE: 013
TRACT CODE: 114301
~~**AREAWATER:** 0~~
AREALAND: 1327769
NAME: Census Tract 1143.01
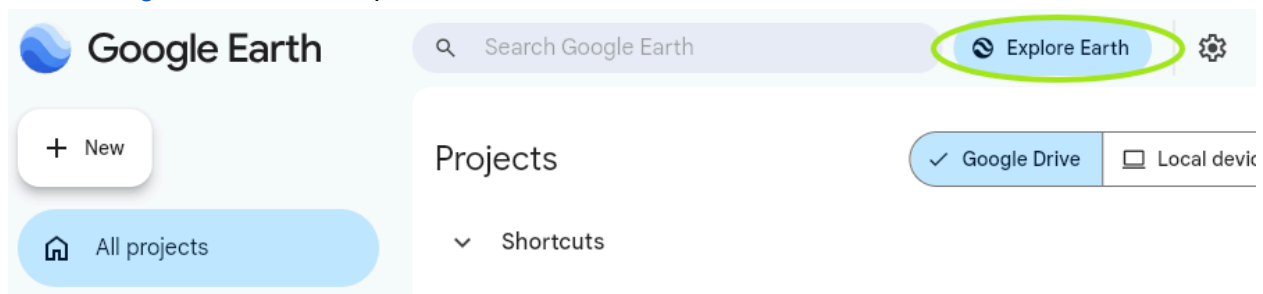
5.   Write down the census tract code.

Steps to Qualifying a Site Using United States Census Bureau Data without an Address

If there is no physical address, census tract numbers can also be identified utilizing latitude and longitude. There are various online tools that can determine the latitude and longitude of a location.
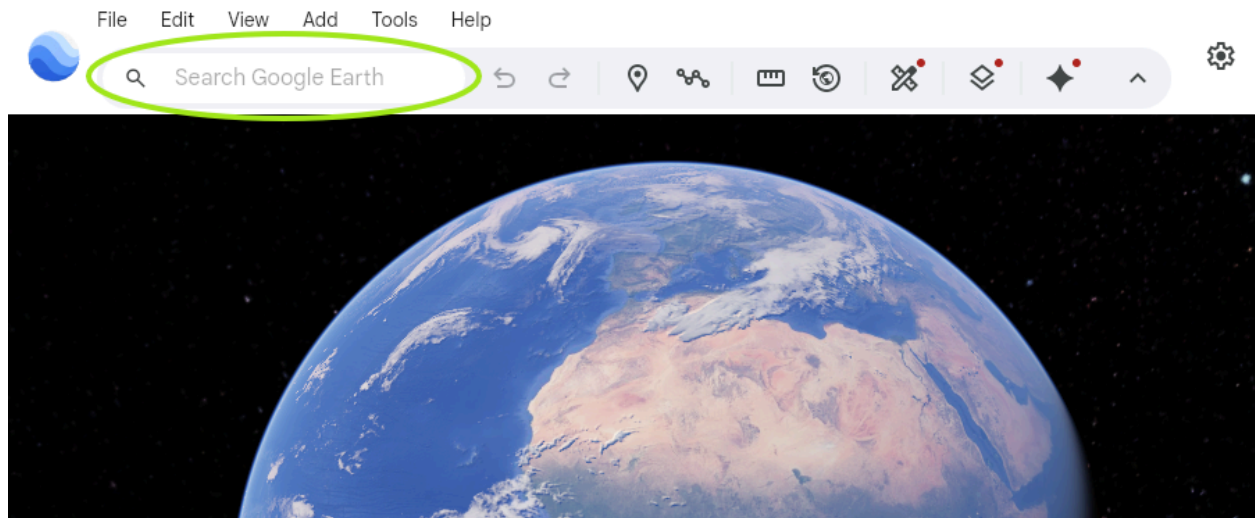
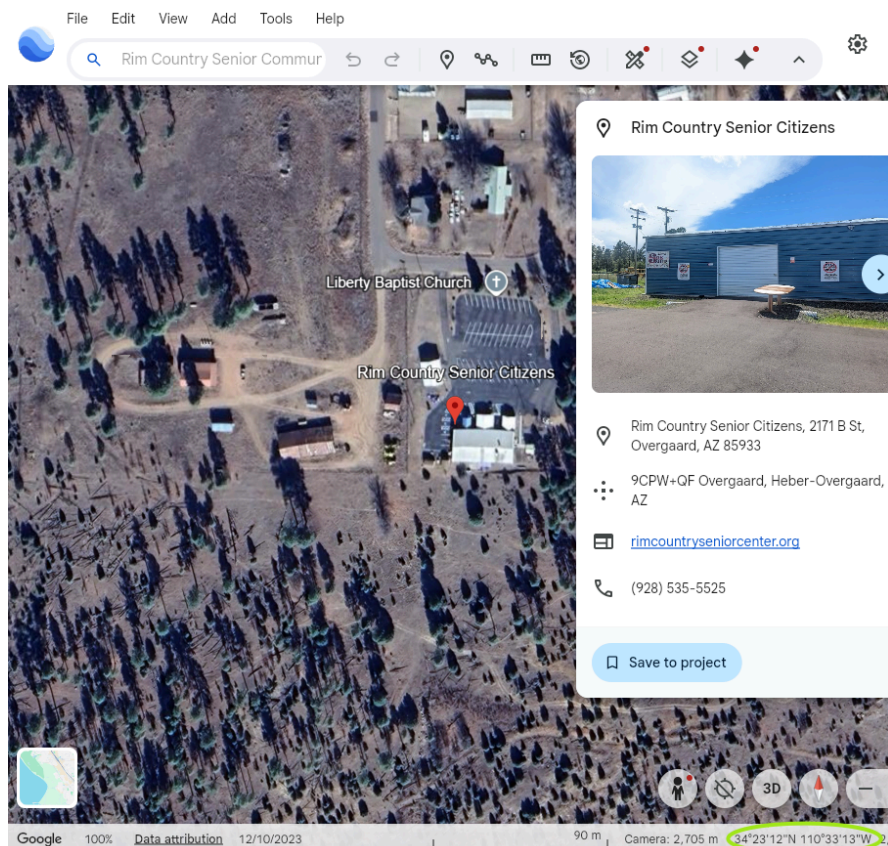## Online Tools for Determining Latitude and Longitude

Google Earth

1.   Go to Google Earth click "Explore Earth."

2. Click in the search bar and type the location name, city, and state that you are searching for in the search box.
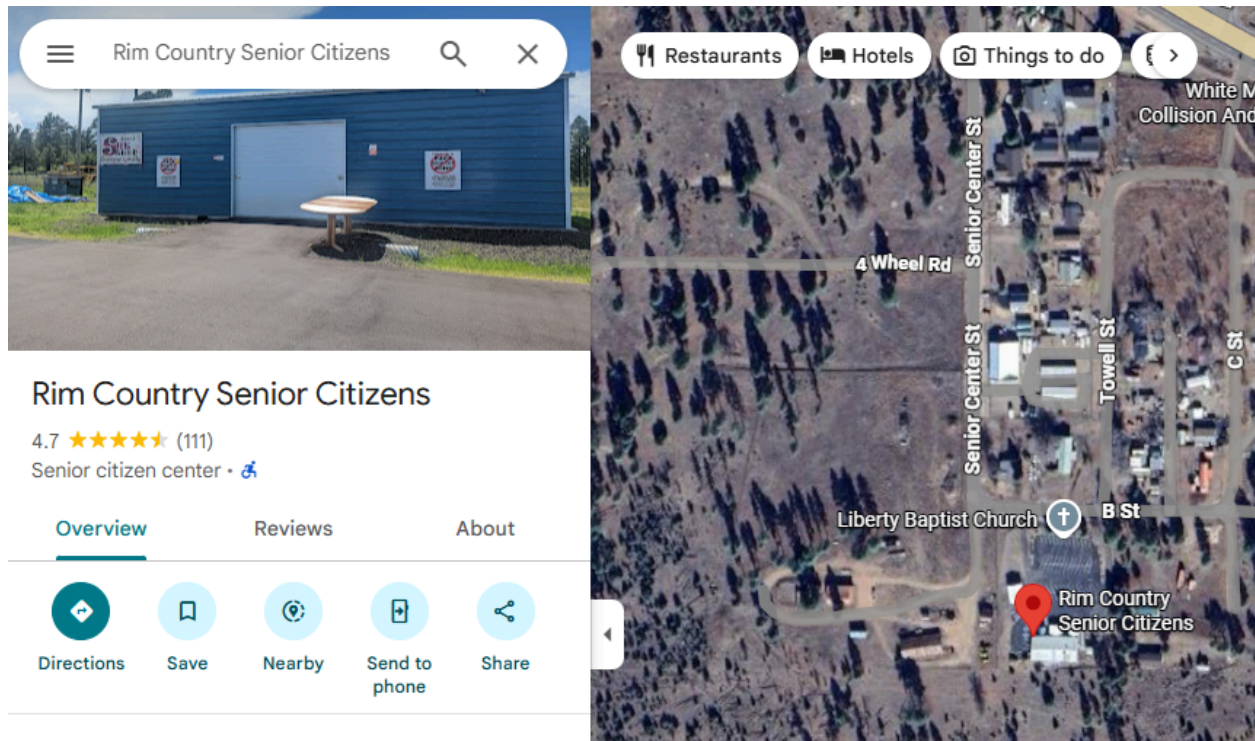

3. The location is now displayed on the map. Place your cursor on the red map location pin. The latitude and longitude are shown at the bottom of the map. If Google Earth cannot find the location by name, zoom in on the area of the map for your site, find the site, place your cursor on the site and click; the latitude and longitude will be displayed at the bottom of the map.
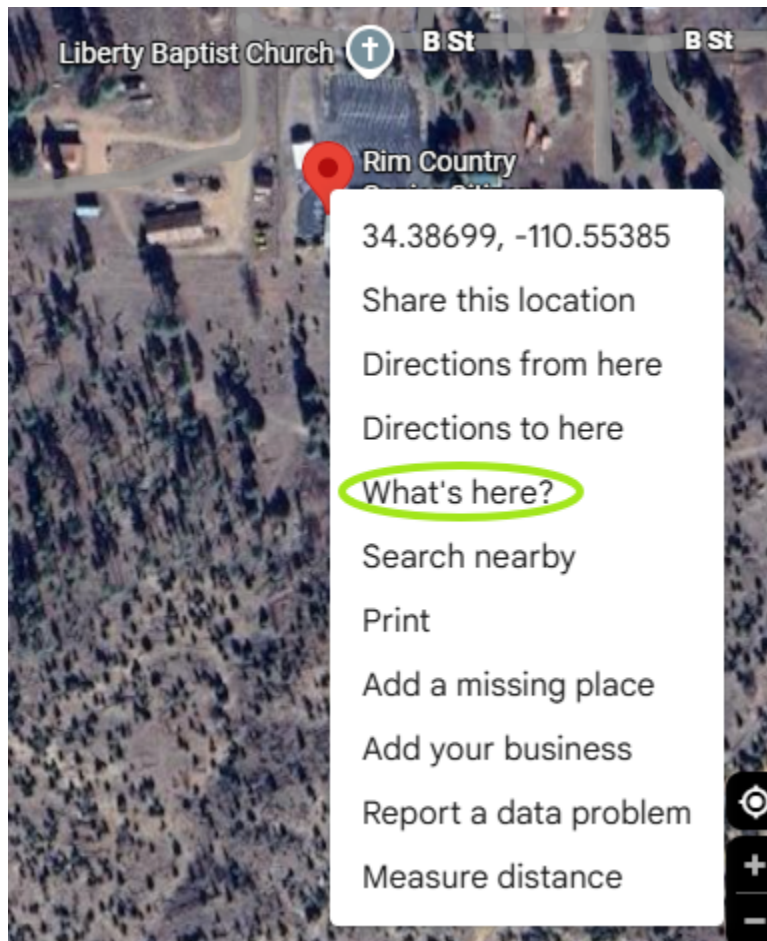
Google Maps

1.   Go to [Google maps](#) and type the name, city, and state that you are searching for in the search box. The location is now displayed on the map.
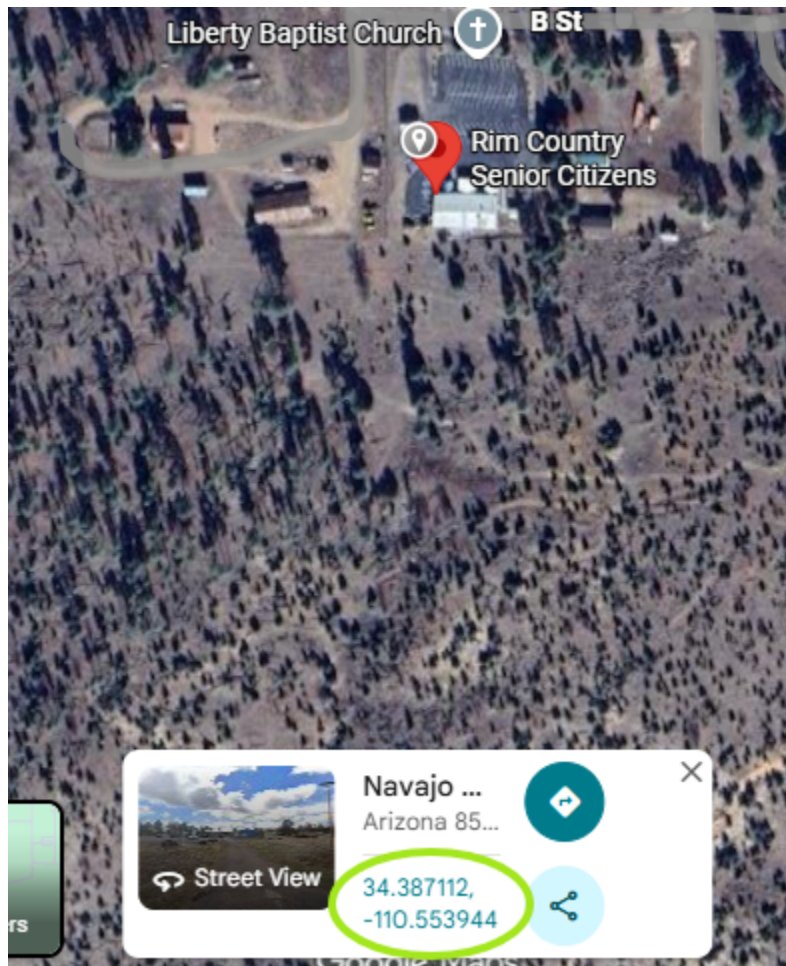
2.   Right click on the red map location pin and select "What's here?"

3.   The latitude and longitude will be displayed in a pop-up box at the bottom of the map.

LatLong.net

Go to LatLong.net and enter the location name, city, and state that you are searching for and click Find. The latitude and longitude will be displayed.

Latitude and Longitude Finder

Latitude and Longitude are the units that represent the *coordinates at geog*

use the name of a place, city, state, or address, or click the location on the m:

Place Name

| Rim Country Senior Community Center, Heber | **Find** |

Add the country code for better results. Ex: London, UK
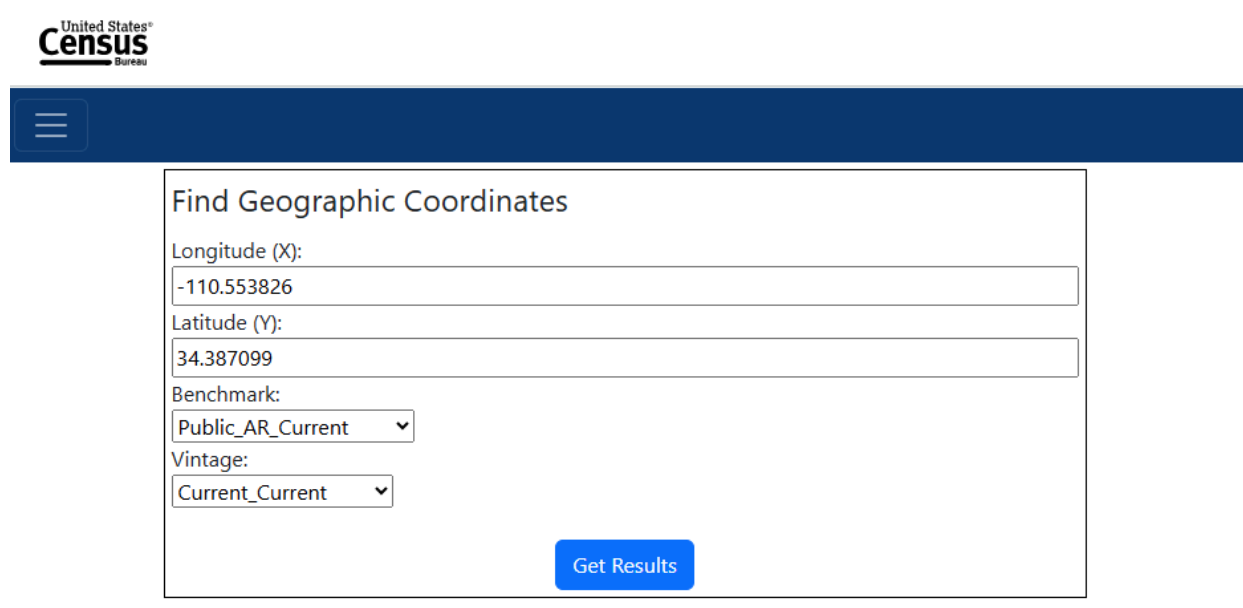
Latitude

34.389648

Longitude

-110.554291

For better accuracy please type Name Address City State Zipcode.

Find a Census Tract Using Latitude and Longitude

1. A census tract can be found with the longitude and latitude coordinates. Enter X (longitude) and Y (latitude) and click "Get Results."

    ### Find Geographic Coordinates

    Longitude (X):
    -110.553826

    Latitude (Y):
    34.387099

    Benchmark:
    Public_AR_Current

    Vintage:
    Current_Current

    Get Results

2. Scroll down until you see TRACT CODE under the 2020 Census Blocks header:

    2020 Census Blocks:
    STATE CODE: 04
    CENTLON: -110.5692686
    GEOID: 040179642021074
    CENTLAT: +34.3634290
    COUNTY CODE: 017
    TRACT CODE: 964202
    AREAWATER: 0
    AREALAND: 10284233
    BLOCK CODE: 1074
    UR: R
    NAME: Block 1074

3. Write down the census tract code.

Finding the ACS Census Tract Summary

The most current ACS Census Summary must be used when qualifying sites. Older data will not be accepted. The report date can be found in the upper-left corner.

To be eligible for SNAP-Ed, all sites ages served must have a Percent Population with Incomes <185% FPL of 50% or greater.

1. Using the ACS Census Tract Summary 2022-2027, find the census tract that you found on the US Census website.

	A	B	C	D	E	F	G	H	I
	2022-2027 US American Community Survey			**Percent of Population with Incomes < 185% FPL**					
		Tract		Under 6	6 to 17	18 to 64	65 Plus	All Ages	
	Navajo	Tract 9638		50.0%	28.0%	35.0%	6.7%	29.6%	
	Navajo	Tract 9642.01		0.0%	28.8%	47.4%	38.0%	40.8%	
	Navajo	Tract 9642.02		71.3%	46.8%	39.5%	36.2%	42.4%	
	Navajo	Tract 9648.01		0.0%	5.9%	21.0%	11.7%	15.3%	
	Navajo	Tract 9648.02		90.5%	80.0%	36.0%	33.2%	40.6%	
	Navajo	Tract 9649.01		100.0%	0.0%	16.5%	1.8%	12.9%	
	Navajo	Tract 9649.02		0.0%	0.0%	24.0%	16.5%	18.7%	

2. Based on the age group you are planning to reach, select the appropriate percentage from the columns on the right side.
3. Document the Data Source, Participant Data, Qualifying Data, Census Tract number, and Report Date of the ACS report into the FY2026 Qualifying Site Form.