

## AzNN Food Systems Subcommittee Meeting Minutes

**DATE:** Wednesday, November 18, 2015    **LOCATIONS:** iLinc

**PRESENT:**

Organization	Name
AzNN	Stephanie Martinez Noelle Veilleux Sawsan Madanat
Evaluation	Laurel Jacobs
Maricopa HD	Anne Costa
Maricopa Ext	Jesse Davenport
Mohave HD	Tiera Morrison
Mohave Ext	Trish Zillox
Navajo HD	Cherilyn Yazzie
Pima Ext	A.J. Sandoval
Yavapai HD	Kelley Villa for Sharmel Jordan
Yavapai Ext	Hope Wilson
Yuma HD	Tricia Kinnell

Agenda Item	Details
Ice Breaker	Introduced self, agency, where we are from, and favorite food memory
Committee Objectives	<p>Reviewed Draft Committee Objectives:</p> <ul style="list-style-type: none"> <li>• Identify training needs and/or other needed support (i.e. resource development)</li> <li>• Share best practices/successes</li> </ul> <p>Discussion: N/A no thoughts, questions, or concerns.</p>
Local Agency Overview	<p>Shared the FFY2016-2018 Strategy Matrix for the Food Systems strategies (#1-5). Brief descriptions of activities listed below:</p> <p><b>Maricopa HD:</b> Increase healthy food distribution at the Food Bank (Desert Mission) – Foods to Encourage model. Developing relationships with farmers and working on increasing donations. Gardens on site to increase production and provide education to clients to produce food at home. Outreach and education.</p> <p><b>Maricopa Ext:</b> Working on every FS strategy. Working with growers (farmers and backyard gardeners) to connect with selling opportunities. Training, etc. Incubator farm. Garden support. Coalition work with Roosevelt to start F2S.Promote SFSP. Focusing on getting the word out about Farmer’s Markets to</p>

	<p>increase participation.</p> <p><b>Mohave HD: Not on the call</b></p> <p><b>Mohave Ext: Develop a farmers market, support school gardens, multiple components around healthy retail. Would like to expand to Coconino county and increase production.</b></p> <p><b>Navajo HD: Working with Navajo Nation Basha’s for a healthy store initiative. Encouraging gardens in schools (both staff are Master Gardeners) – will each implement one garden at a school site. Working with Food Service Directors to support SFSP – exploring mobile feeding opportunities.</b></p> <p><b>Pima Ext: Working with student group on marketing around healthy food retail in corner stores (also WIC vendors). Continuing to support SFSP. Working with farmers market managers to get SNAP approved – had 2 approved last month (they are waiting for the equipment) – working with other markets to promote the markets and highlight those that also utilize the double up bucks (via FINI grant with wholesome wave).</b></p> <p><b>Yavapai HD: Working in collaboration with Extension. Recently surveyed community health center clients to identify locations for farmers markets. Assessing how to work with rural convenience stores. Participating with the FINI grant application. Trying to convene the Northern Arizona Agriculture Stakeholder Workgroup. Also support farm to school implementation. Expanding into supporting childcare centers and community gardens. Promoting SFSP and supporting implementation.</b></p> <p><b>Yavapai Ext: Working on 3 of the strategies. Gardens in ECE, community and home gardens – Not school gardens. Working with Yavapai Seasonal Harvest who promotes gardening, farm to institution, and farmers markets. On the board for the Prescott Farmers market. Farm to school and childcare. Education around locally grown produce and improving access to healthy foods. Working with Yavapai HD.</b></p> <p><b>Yuma HD: Not on the call.</b></p>
<p><b>Farmers Market List</b></p>	<p><b>Would it be helpful to have a statewide list of Farmers Markets?</b></p> <p><b>Options: online map, flyer with maps, flyer (just list) with tips, individual market flyer,</b></p>

	<p>Hope has a new specialty crop guide. Link <a href="#">HERE</a>. It does not include a list of authorized farmers markets, but does identify key partners for SNAP-Ed. Are there other master lists anywhere?</p> <p>Maricopa HD completed Focus Groups around messaging and promotion of Farmers Markets. Invite them to the next meeting to share findings.</p> <p>How are partners currently promoting Farmers Markets? Market specific flyers, county flyers, etc. Problem is the info is out of date.</p> <p>Interest in the Maricopa County App – Invite Maricopa HD to share about their new app.</p>
<p><b>Weekly Market Report</b></p>	<p>What is the purpose? Perhaps this is a better fit for the Direct Education group as it supports the promotion of specific F/V available in food distribution programs. When talking with the DE committee it will also be helpful to clarify what adaptability is OK (i.e. can they tailor the recipes, tips, etc.). Info will be shared with the DE subcommittee. The list will be available to anyone as requested.</p>
<p><b>Immediate Needs/Next Steps</b></p>	<p>F/V Fact Sheets – Need to be updated. Should include something about how to grow, etc. – Joint project with the DE committee (add to their December Agenda) – Provide brief update at our next meeting.</p> <p>How can we support markets that accept EBT but are not in low-income areas? - Table for now until further guidance available.</p> <p>Summer Feeding Program Support – Want to hear about how others are sharing – January Agenda item</p> <p>Farm Stand – Want to hear more about this project. Include the CLS Consignment Fact Sheet. December Agenda</p> <p>MCDPH Focus Groups – December Agenda</p>
<p><b>Next Meeting</b></p>	<p>Wednesday, December 9, 2015    10:00am-11:00am</p>