

AzNN Evaluation Committee Meeting FFY2016 Minutes

12/17/15 1:00 p.m.-2:00 p.m.

Meeting was called to order by Sarah Horner

In Attendance

UA AzNN Evaluation: Laurel Jacobs, Theresa LeGros, Kathryn Orzech, Amber Richmond

AzNN: Stephanie Martinez, Amanda White, Jillian Papa

UANN Apache/Navajo: Absent

Coconino Health Department: Absent

City of Tempe: Brandon Hernandez, Patty Russell

Maricopa Health Department: Sarah Horner

UANN Maricopa: Traci Armstrong Florian

Mohave Health Department: Melissa Palmer

Navajo County Health Department: Cherilyn Yazzie

UANN Pinal: Absent

UANN Pima: Lauren McCullough, Jenn Partin, Dan McDonald, Vanessa Farrell

Yuma Health Department: Suzanne Cooper

I. MyPlate for My Family Evaluation Project– Kay Orzech

- Thank you for those that are participating. We have 21 groups (14 in Spanish and 7 in English). We will Pre/Post- test as many as possible. There are 4 focus groups (2 in Spanish and 2 in English). We are looking for more English groups in February- April for Pre/Post – test.
 - **Action item:** please contact Kay if you have an English series scheduled February-April that you would like to include in the project.
- We want to recruit comparison group participants and coordinate classes to evaluate. We would like to administrate Pre/Post-test to people not usually having the opportunity. Our goal is to have the same amount of participants as our other groups.
 - For example, if there are 5 individuals in a group in Yuma, then we would like 5 participants in a comparison group in the same location.
- Any recommendations of how to recruit comparisons group would be helpful (i.e. websites, WIC offices, waiting rooms, community health clinics, school parent groups, large community health events, etc.).
 - **Action item:** Please email or call Kay Orzech kmcelvee@email.arizona.edu (520) 626-9233 if you have a comparison group that you would like to join the comparison arm of the adult project. Here are the counties participating: Maricopa, Mohave, Pinal, Santa Cruz, Yavapai, and Yuma. Navajo might be participating.
 - Contractors would help coordinate a time and location. We will arrive and interact with the SNAP-Ed communities. Participants will be asked to complete a survey and give their address. If they chose to do so they will receive a \$10 gift card to a grocery store. Four weeks later a follow up survey will be sent to their address. If they chose to complete it, they will receive an additional \$10 grocery store gift card. Grocery stores depend on the participants' location (Bashas'/Food City, or Fry's/Smith's).

III. Youth Survey Validation- Theresa LeGros

- We are looking for classrooms to recruit for the youth validation effort. This was in the AzNN biweekly New Evaluation FY16 Announcement with a flyer that gives an outline. I am looking for 4th-8th grade teachers. There will be two 25 minute visits for an evaluation survey. These visits will be 2-5 weeks apart. During the 2-5 weeks there should be no nutrition education taken place. This allows us to test reliability. We want to see if their answers are consistent. Currently there is 1 school in Pima with 5 classes in 4th grade participating. If you already have Adult Impact Evaluation Intervention and Control Sites scheduled, you could also schedule a Youth Survey Validation at the same time. I would be interested in more 5th-8th grade participants.
 - **Action item:** Please contact Theresa if you have 4-8th grade classrooms that may want to participate in the Youth Validation effort. Deadline: January 29, 2016. Please contact Theresa LeGros if you are interested: drejza@email.arizona.edu (520) 626-8766

IV. Farmers' Markets – Laurel Jacobs

- There is a concern in the evaluation with 2 indicators when reporting Strategy 5: Farmers' Markets- encouraging the use of redemptions.
 - First indicator: what percent of Farmers' Markets that contractors are reaching accept redemptions?
 - Do you anticipate it will be relatively straight forward or challenging to collect indicator?
 - Lauren- Currently we are working with several Farmers' Markets. They are ready to provide information or we are in a relationship phase. Last Saturday they tried to get total sales for the first time. They are in a business development phase.
 - Straight forward.
 - Side note: Evaluation thinking question- How do you define accepting redemptions?
 - Farmers' Markets don't have a centralized system. Individuals may apply to receive SNAP/WIC/FNMP on their own versus as part of the market. For our evaluation framework, Farmers' Markets must have at least one vendor accepting redemptions to be considered as a market accepting redemptions.
 - Stephanie- We are noticing a fast growing population of vendors purchasing EBT machines. Arizona has an increase in individual growers applying for EBT versus markets. In order for a market to qualify for EBT they must have at least 3 growers.
 - We don't see a growth in markets purchasing EBT machines. However, we see an increase in individuals.
 - 12 new markets or growers have been recently certified. 5 out of the 12 are markets. 7 out of the 12 are growers.
 - Second Indicator: what percent of redemption sales versus total sales are at Farmers' Markets?
 - Do you anticipate it will be relatively straightforward or challenging to collect indicator?
 - The sales at Farmers' Markets are increasing. More people are either shopping or people are spending more money from SNAP-Ed.

V. Evaluation Workshop Update- Theresa LeGros

- National Collaborative on Childhood Obesity Research will be transitioning the framework of the Western region SNAP-Ed evaluation framework to become the national SNAP-Ed evaluation framework. We are already aligned with the Western region framework. There won't be too many changes we will have to make in Arizona to be in alignment.
- Timeline of draft process to finalize national framework: January/February for implementation starting in FY 17. Keep an eye out for it.
- It was a great opportunity to be invited to attend Western SNAP-Ed Evaluation Workshop. We represented AzNN and all contractors and brought Arizona's perspectives to higher levels of SNAP-Ed administration.
- Questions: N/A

VI. Evaluation Surveys- Theresa LeGros

- There was a school health survey sent out to contractors in early December. It looked into what kind of work are contractors are doing in school health PSE implementation. It goes beyond local wellness policies and assesses implementation services.
 - Based on responses and guiding responses thus far, we will move forward with an assessment tool that is feasible, useful and accurate.
- Small and positive changes will be sent out in the AzNN Biweekly. This applies to strategies #10-12.
 - The AzNN evaluation framework will switch from the WellSATi 2.0 tool to national Healthy US Schools Program award checklist. We will still be keeping WellSAT 2.0 for local wellness policy assessment (written policies only). Everything else in the framework is retained as is.
 - In FY16 the affected strategy is #12. There is less to do now for contractors: physical activity is not going to be evaluated in the SART & SARN. WellSAT 2.0 physical activity module is the same for years 1 & 3 for assessing written policy, but years 2 & 4 will assess implementation
- Training will be at 10:00 a.m. on Thursday, January 14. If you are working in Strategy #12, don't change plans. We will focus on what is going on across Arizona (who is using what/how). Additionally, we will go into detail about other tools to meet needs of diverse methods.
- Questions: N/A

VII. Native Americans IRB's – Kay Orzech

- The AzNN Evaluation project has IRB approval to deliver evaluation services to general population of Arizona. We are specifically looking into 3 special cases:
 1. If evaluation occurs on tribal lands.
 2. If Native Americans are specifically recruited. This includes directly recruiting them to participate in programming (and therefore, indirectly, evaluation efforts).
 3. If data is stratified by ethnicity specifically looking at Native Americans.

- IRB pertaining to Native American evaluation won't affect all contractors, but we want to provide guidance with specific guidelines if you are in one of these situations.

VIII. Training Reminders- Laurel Jacobs

- **1/14/16, 10:00 a.m.** : School Health PSE Implementation Training
- **2/11/16 10:00 a.m.:** NapSACC Training
- **12/24/15-1/3/16:** University Holidays and Closure
- There are questions about using or not using embedded evaluations in approved curricula. Some curricula have embedded evaluations.
- Questions: What should we do if we are teaching approved AzNN curricula that isn't formally evaluated by AzNN but is part of an approved curricula? –
 - Ryan Lang will be reviewing embedded evaluations to see if they are required for fidelity or not required. This allows contractors to choose to use it or not.
 - He will update the AzNN resource guide with information if an evaluation is embedded and if it is required. If an evaluation is optional, contractors can choose to use the embedded evaluations internally.
- Next month: there will be a guidance document on what to do in certain circumstances, and asterisks on guidelines. If you are choosing to use embedded form approval for individual research be cautious of IRB issues.
- Question: Ryan will look and determine whether contractors must still use embedded evaluation, but AzNN doesn't care about the evaluation data that we collect with these embedded evaluations in strategy #16? – Brandon Hernandez
 - SART : Yes
 - SARN: If you find something interesting (SWAT) include in semi-annual report narrative.
 - Embedded evaluation may be part of a core learning concept and so it can reduce fidelity to the evidence-based curricula if it is removed.
 - Stephanie- For the time being continue to use all embedded evaluations in approved curricula. Ryan's top project will be reviewing and updating evaluation and assessment tools section.
- Questions: N/A

IX. Closing

- We will email you with the minutes in the upcoming weeks.
- Next meeting: Thursday, January 21. Details to follow.