A Closer Look

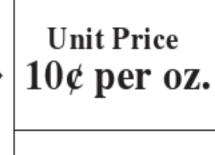
So, where are unit-price labels found? Unitprice labels are usually found on the store shelves below the food items. A unit price makes it easier to compare prices to find the best buy. It also makes it easier to compare the cost on different size packages.



Take a close look at the unit-price label below:

This is the unit price. Use this number to compare food items and determine the best buy. The lower the unit price, the more you get for your money.

This is the name of the item.





Blue Bird Rice

Total Price

6 oz.

This is the total price of the item.



This is the size of the item.

