## AzNN Evaluation Committee Meeting Minutes FINAL: 5/23/2016

Thursday, 5/19/16, 1:00pm-2:30 pm, SHANTZ 163

| AGENDA ITEM                                                              | DETAILS/DISCUSSION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | ACTION ITEMS |
|--------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| Welcome and<br>Roll Call                                                 | Roll Call UA AzNN Evaluation: Laurel Jacobs, Theresa LeGros, Bete Jones, Vern Hartz AzNN: Jillian Papa, Stephanie Martinez, Amanda White UANN Apache/Navajo/Mohave: Margine Bawden UANN Maricopa: Sally Cassady UANN Pinal: Lori Lieder UANN Pima: Lauren McCullough UANN Yavapai: Rebecca Serratos, Hope Wilson City of Tempe: Patty Russell, Brandon Hernandez Maricopa Health Department: Absent Mohave Health Department: Absent Navajo County Health Department: Absent Yuma Health Department: Absent Coconino Health Department: Absent                                                                                                                                                            |              |
| Unit-Level Data<br>Return Plan<br>Update<br>(Kay/Laurel)                 | <ul> <li>Now that the AzNN Contractors meeting is over, Kay has been drafting a minireport specific to the Strategies chosen by each contractor that will show:         <ol> <li>FY'16 Assessments for each strategy.</li> <li>Which data are available to you already (submitted from you on unit level), and in what format.</li> <li>Anticipated availability dates for data that have not yet been provided to you.</li> </ol> </li> <li>At the moment this is an Excel sheet about which data are available for each strategy; by the first week in June, Kay hopes to convert it to a fillable form so that it can be easily customized for each contractor and sent out to each of you.</li> </ul> |              |
| MyPlate for My<br>Family adult<br>evaluation<br>updates<br>(Kay/Theresa) | Looking at all of the MyPlate data for the Adult Direct Education Impact Project, we realized that one source of information we neglected was the MPFMF instructors. To remedy this, in June, Kay will send an online survey to the eight instructors we worked with to ask them for their feedback about teaching the MPFMF curriculum. This will include questions such as what about the curriculum.                                                                                                                                                                                                                                                                                                   |              |

|                                                                                   | they thought was most/least effective in the classroom, if they altered anything about the curriculum, and any anecdotal success stories or difficulties they heard from participants.  • We've now scheduled a comparison group in Yavapai County (that's where Kay is today) and are working on one for Pinal County. So that's it for our planned comparison groups, thank you!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Upcoming FY 16 Evaluation Committee Work and Trainings (Laurel)                   | <ul> <li>The Evaluation Team has completed trainings in every focus area during the first six months of FY16:         <ul> <li>Food Systems and Active Living: Wilder Collaboration Factors Inventory</li> <li>School Health: WellSAT 2.0</li> <li>Early Childhood: Go Nap SACC</li> <li>Direct Education: Youth Survey Proctoring: Adult Impact Evaluation</li> </ul> </li> <li>There will be no more official Evaluation Team trainings during FY16.</li> <li>Evaluation Team Upcoming FY16 Work:         <ul> <li>Continue to have individualized meetings, workshops and trainings as need develops.</li> <li>Focus on working with contractors to implement the evaluation pieces.</li> <li>Begin to enhance and refine evaluation plan for FY17.</li> <li>Monthly committee debriefs on evaluation efforts in each focus area to inform our efforts, starting with Direct Education today.</li> </ul> </li> </ul>                                                                                                                                                          |
| Direct Education<br>Monthly<br>Evaluation Debrief<br>- Youth & Adult<br>(Theresa) | <ul> <li>AzNN Youth Survey - Pre-Post with Serving up My Plate Curriculum</li> <li>Who is participating in the FY16 youth evaluation of Serving Up MyPlate?         <ul> <li>UANN Pinal: going to be sending in post surveys. Jennifer finishing up this week.</li> <li>UANN Pima: did not formally participate, but did 18 classes.</li> </ul> </li> <li>For those who are not participating in evaluation piece, why not? Were there barriers to your participation?         <ul> <li>UANN Pima: survey not available until December, high number of lessons makes scheduling with teachers challenging - more feasible if surveys are available at start of FY.</li> <li>UANN Apache/Navajo/Mohave, City of Tempe, UANN Maricopa, UANN Pima: schools weren't willing to let educator come in for # of required classes.</li> <li>City of Tempe: did Serving Up My Plate for younger kids, not 4th and 5th, – afterschool program was too much of a mixed age group so could not isolate younger kids and only work with older. Possible to do breakout</li> </ul> </li> </ul> |

groups in afterschool program, but not ideal because kids have the choice to participate and it is hard to get them to come to all 9 lessons.

- UANN Yavapai: didn't do because not in schools.
- For those who are:
  - o What was your main motivation?
  - How did proctoring go for you? Did you rely on: the training, your evaluation support person, other resources?
  - UANN Pinal: it was good, were not lacking anything. Jennifer was active with surveys prior to this year and was familiar going into this year.
  - o What's your opinion of the AzNN Youth Survey?
- In terms of expanding the Youth evaluation in FY17, what would be of most interest to you in your work? (e.g., with certain curricula, for a particular use)
  - City of Tempe: CATCH works well with mixed age group, K-5, sometimes broken into K-2, 3-5. Kids are familiar with CATCH from previous years; Cooking Matters, Jr. Master Gardener. It **would work** to break out 4th graders and up for the surveys in CATCH.
  - UANN Apache/Navajo/Mohave CATCH, Healthy Classrooms, Healthy Schools, Cooking Matters.
  - UANN Maricopa: SUMP (teachers are trained and then use in classroom

     hard to know how much teachers are actually doing); Cooking
     Matters; Chefs and Kids (4-5 classes for younger kids and 4 classes for older kids have turned into a class game, makes it shorter and more interesting); Jr. Master Gardener.
- Would you look forward to using survey with other curricula? Expanded use of survey?
  - UANN Pima: would be interesting to compare results across curricula.
  - City of Tempe: would be very exciting.
  - UANN Apache/Navajo/Mohave: schools would like to see data.
  - Evaluation Team: the more surveys are done, the more we can say because of higher statistical significance. There are embedded evaluations that are already in some youth curricula in some cases required and in some cases optional. With embedded evaluation, we would not do youth survey.

- In terms of expanding the Youth evaluation in FY17, what would be something you would NOT like to see? (e.g., use with all series)
  - Do not administer same survey with multiple curricula.
  - Avoid different contractors giving the same survey to the same audience. Would need to determine which contractor would do the survey.
- With youth curricula you are using successfully are they fine as written, or do they need to be rewritten to be more engaging, effective?
  - UANN Pinal: educators are using the Dairy Council curricula, SUMP, and Cooking Matters have been easy as written, but have visual aids (posters, food models) to engage the kids. Curricula has not been difficult to implement.
  - UANN Pima: Specific worksheets (ask Trisha which ones) were difficult because of the amount of time allotted for them in the 45 minute session. Kids were struggling to complete, so educator tweaked. With different developmental stages of kids, sometimes language is a barrier. If teacher is there and can help, it works better.
  - City of Tempe:
    - Least amount of modification required for SUMP, Jr. Master Gardeners.
       For SUMP, teachers do worksheet part of lesson so the contractors don't' have to do that. Potential solution to worksheets and classroom time allotment.
    - Afterschool programs- worksheets do not work at all. Instead, they
      have incorporated questions in a game, done food taste/demo at
      end of lesson to give them something practical to talk about.
    - Shy away from curricula with songs not appropriate for certain age groups and/or conflict with instructor methods/comfort levels.

## **Adult Impact Evaluation - MPFMF**

- Who is participating in the FY16 adult impact evaluation?
   UANN Yavapai
   UANN Pinal
   UANN Pima
   UANN Maricopa
- For those who are not, why not? Were there barriers to your participation?
  - UANN Apache/Navajo/Mohave: working on tribal lands.
  - City of Tempe: curriculum mismatch because working with seniors and

using 2 different senior specific curricula.

- For those who are:
  - o What was your main motivation?
  - UANN Pinal, UANN Yavapai: adult data was a priority.
  - UANN Yavapai, UANN Maricopa, UANN Pima: gift card incentive.
  - UANN Pima a break from traditional didactic format and fosters discussion of behaviors.
  - How did the process go for you? Did you rely on: the training, your evaluation support person, other resources?
  - UANN Yavapai: Meeting, training and consulting with Evaluation Team was successful.
  - UANN Yavapai, UANN Pinal, UANN Pima: challenging because delay of gift cards.
  - UANN Yavapai, UANN Pinal, UANN Pima: retention and recruitment was challenging.
- In terms of expanding adult evaluation in FY17, what would be of most interest to you in your work? (e.g., with certain curricula, proctoring surveys yourself). Consider the two surveys (On the Go and Food Behavior Checklist) can be given separately.
  - UANN Pima, UANN Yavapai: would be fine proctoring with proper training.
  - UANN Yavapai: Eat Smart Live Strong; Shopping/Cooking Matters at the Store. Eat Plate Grow.
  - City of Tempe: Eat Plate Grow, Eat Healthy Be Active fine proctoring.
  - UANN Pima: Eat Smart, Live Strong.
- In terms of expanding the adult evaluation in FY17, how do you feel about:
  - o The loss of the gift card incentive with the end of the FY16 project?
  - UANN Yavapai ok.
  - o Changing from the On the Go! PA survey to a shorter PA survey?
  - On the Go survey contractors like and pictures were helpful, don't lose visuals or graphics. These are crucial.
  - UANN Pima: Okay with loss of gift cards; like On the Go because of layout, but shorter is always better pictures, easy to follow, big print
  - City of Tempe size of print is an issue, especially with seniors.

|                                                    | - UANN Yavapai- shorter is better as long as we get the info we need.                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |
|----------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
|                                                    | <ul> <li>How easy has curricula been to roll out as packaged or what modifications<br/>useful?</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                    |  |
|                                                    | <ul> <li>UANN Pinal: in process of rolling out senior curricula and educator<br/>thinks it will be fine.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                          |  |
|                                                    | - City of Tempe: use curricula as is, don't modify, offer food tasting/demos at end to increase attendance and make classes more                                                                                                                                                                                                                                                                                                                                                                                             |  |
|                                                    | attractive.  - UANN Pima: have also added on food demos and/or chair yoga or healthy potluck as a culminating activity. No challenges with senior curriculum; challenges with MPFMF – participant side conversations in Spanish.                                                                                                                                                                                                                                                                                             |  |
|                                                    | - UANN Yavapai: challenge with MPFMF – translation time. They have to read little story as is, but translated it into Spanish because instructor guide is only in English.                                                                                                                                                                                                                                                                                                                                                   |  |
| Evaluation Team                                    | An executive summary of results from this survey is complete and will be distributed via the biweekly update the week of 5/23, along with raw survey data.                                                                                                                                                                                                                                                                                                                                                                   |  |
| Services and<br>Support Survey<br>Summary (Laurel) | <ul> <li>Some highlights:         <ul> <li>33 participants – 27% were evaluation committee members –thank you!</li> <li>All committee members stated they understand the evaluation framework and the Evaluation Team is on the right track – thank you!</li> <li>The Evaluation Team commits to enhancing our services - for example, being ready at beginning of fiscal year with materials and helping new staff orient to the evaluation process. Please review the full report for more details.</li> </ul> </li> </ul> |  |
| Next Meeting<br>(Laurel)                           | Thursday, 6/16/16, 1:00 -2:00 pm  Agenda Item(s): TBD                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |