

AzNN and WIC Partnerships



Arizona Nutrition Network
Partner's Meeting
January 26, 2012
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Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans



WIC Target Population

- Pregnant Moms
- Breastfeeding Moms
- Postpartum Moms
- Infants
- Children ages 1-5



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The Role of WIC

- Nutrition & breastfeeding support and information
- Healthy foods
- Health & Nutrition Assessment
- Referrals to resources



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Referrals to Community Resources

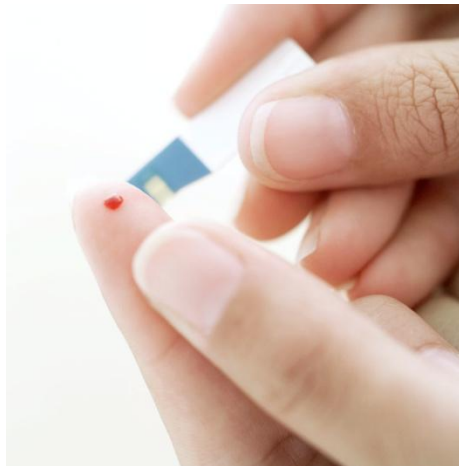


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Health Assessment



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Nutrition Assessment



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Nutrition & Breastfeeding Support & Information



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Opportunities for Partnerships

Cooking Demonstrations



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Opportunities for Partnerships

Waiting Room Events



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Opportunities for Partnerships

Gardening Events



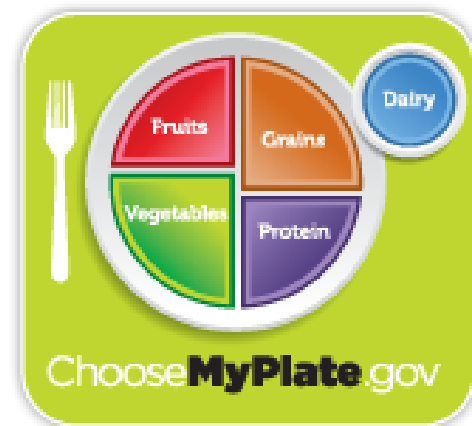
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Partnering with WIC

- *Enhance*
 - current WIC Nutrition Education
- *Encourage*
 - facilitated group discussions
- *Exceed*
 - participants expectations



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Something to think about...

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